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Founder at **red.dot** consultancy

↳ A walkthrough on **what we do**
and **who we help**

We help established businesses **identify and leverage market opportunities**

Since 2024

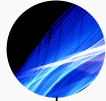
200+ Global Clients

700+ Campaigns Delivered



Different businesses
Different challenges

Our 4 Step **Approach**



1: Learn

Understand the business, product, customers, market and what is already working



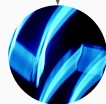
2: Strategize

Identify the opportunities, positioning, messaging and marketing priorities



3: Create

Turn the strategy into the creatives, videos, websites, and assets the business needs



4: Market

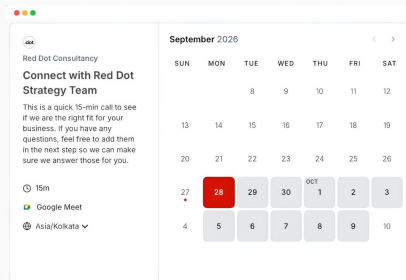
Bring the strategy to market, evaluate performance, and optimize over time

Who is this for?

- 1 You have been operating for 1+ year.
- 2 You already have a product, customer base and proof that the business works.
- 3 You want to grow, improve, or rebuild how your business is marketed.

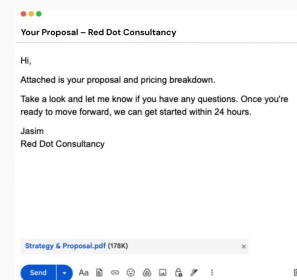
How this works, what is the pricing?

Step 1



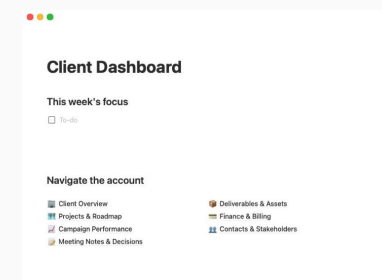
Book a call or message our team to discuss your business, goals, and current marketing.

Step 2



We identify where we can help and develop a tailored scope and **proposal**.

Step 3



Once we align on the scope, we **confirm** the engagement and get started.

Our Promise

Typical Agency Approach

- Sells predefined packages
- Focuses on individual channels
- You manage multiple specialists
- Optimizes for deliverables

red.dot consultancy

- **Tailored** around your brand
- Looks at the **wider marketing system**
- **One point of contact** and in-house team
- Focuses on what the **business** needs



Ravi InterQuest

Thank you for creating such a unique logo.

I truly respect the dedication and hard work you put into it. It means a lot to us.



Sunny Griho Graha

Good job!

Really impressed!



Kena Travel Associate

I really liked the content



Huda Al Hana Services

Quality leads are coming right when you start the ads. Thanks for the work.



Richa Curated with Style

Has done fab job!



Soumiya Lekha Ayurveda

The video editing is really nice.

Rated **4.9 out of 5** on [Google Reviews](#).

↳ **Book a call** with us to get started.

Prefer to text first?

Email or message us on anywhere you like!